



HOSPITALITYGRADUATE RECRUITMENT

# Hospitality Graduate Recruitment

Employ tomorrow's **manager** today

## What is h-g-r?

Hospitality Graduate Recruitment is an international recruitment company which specializes in the recruitment of hotel-school qualified entry level, trainee, supervisory and junior management students and alumni from over 300 international hotel schools and universities.

A summary presentation of our services to you can be viewed via <http://www.h-g-r.com/employer> and then clicking on the 'view employer demonstration' icon on the middle right of the page.

## Benefits Summary

### Why work with h-g-r?

- Gain unlimited access to our hospitality student & alumni CV database from over 300 global hotel schools and hospitality universities. This database functionality can be tested via <http://www.h-g-r.com/employer/search>
- You can place and control unlimited job postings on our website.
- You can recruit as many people as you wish throughout your membership period, with no additional costs.
- Every job posting you place on our website will send an automated email alert to potential candidates from our international student and alumni database.
- Free inclusion of selected job postings in our monthly job flash newsletter to students, alumni and schools internationally.
- Full h-g-r office support to help you in the use of your account throughout your membership.
- The h-g-r team will closely monitor your job postings and try to maximize the success of these postings by networking on your behalf to our school and university partners internationally.

## Membership Options – 2012 Rates



### **1 MONTH SUBSCRIPTION**

- **325.00 EUR – 1 month membership**
  - Unlimited CV database access
  - 3 job postings

### **6/12 MONTH SUBSCRIPTIONS**

- **650.00 EUR - 6 month membership**
- **950.00 EUR - 12 month membership**
  - Unlimited CV database access
  - Unlimited number of postings

Group accounts & discounts are available for hospitality chains and multiple unit businesses.

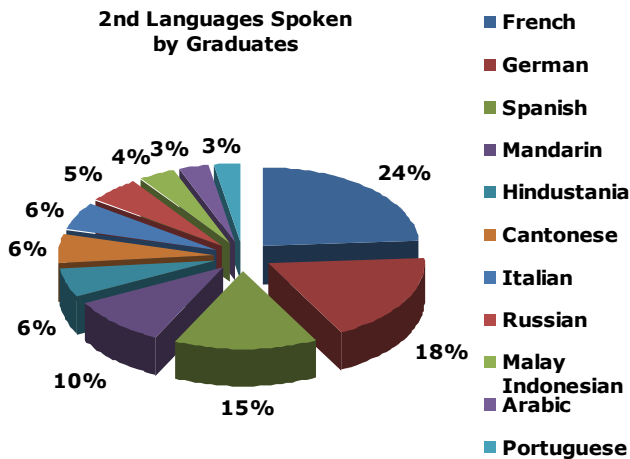
**Register now by following the link below!**

<http://www.h-g-r.com/employer/join>

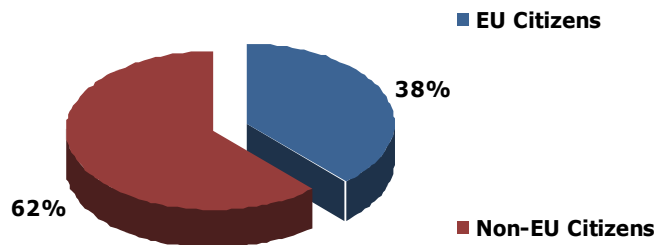
### Candidate Demographics

h-g-r candidate's ages range from 18 up to 32 years old. The female to male ratio is 55% to 45%.

2nd Languages Spoken by Graduates



Graduates' Nationalities

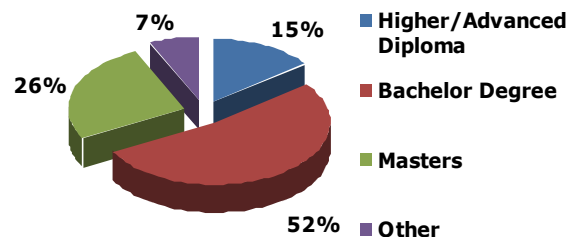


All h-g-r candidates speak fluent English, and 90% speak at least 1 other language fluently.

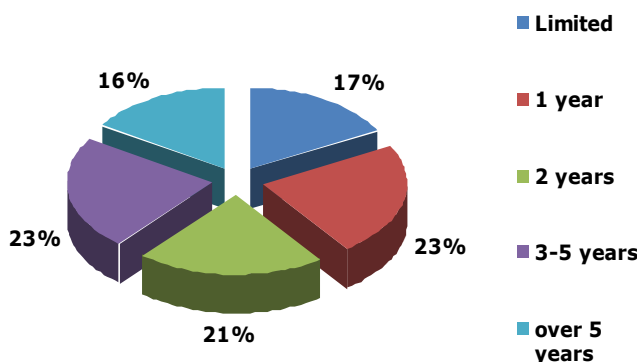
### Candidate Hospitality Education Level & Work Experience

73% of h-g-r candidates graduated between 2009 and 2012 and are seeking permanent positions.

Graduates' Hospitality Education Level



Graduates' Work Experience in Hospitality



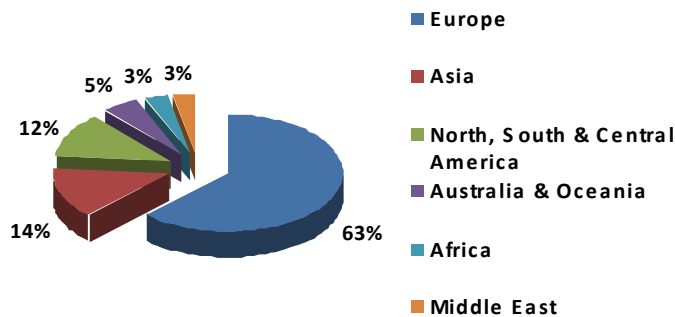
27% of h-g-r candidate's studies are currently on-going and they seek internships.

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# Hospitality Graduate Recruitment Facts & Figures as of May 2012

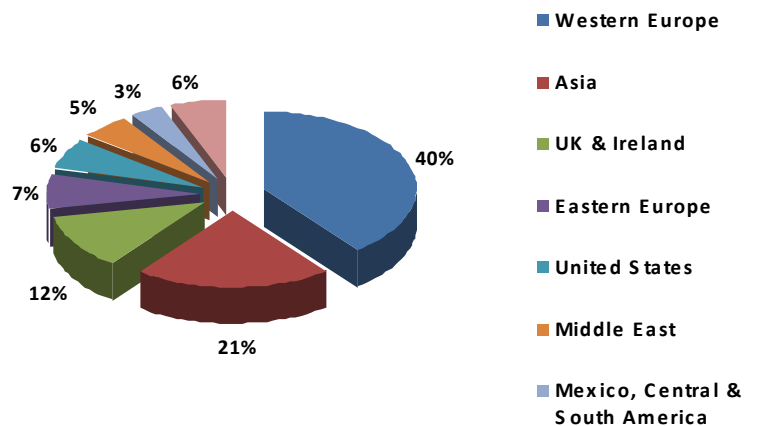
## h-g-r Partner Schools & Universities by Location



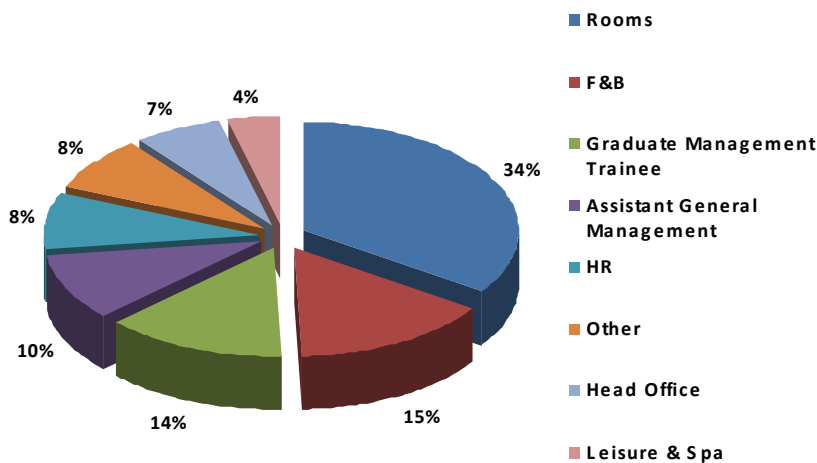
Around 60% of our 300 partner schools and universities are located in Europe. We work with 90% of the Swiss Hotel Schools.

## Current Location of h-g-r Candidates

h-g-r candidates are located predominantly in Europe, Middle East & Asia.



## Positions sought by h-g-r Candidates



Almost 50% of h-g-r candidates are seeking operational roles in either Food & Beverage or Rooms Division.

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## Sample positions advertised with h-g-r

- Receptionist, Reception Shift Leader
- Housekeeping Attendant / Supervisor
- F&B Attendant, F&B Supervisor, Outlet Manager
- Human Resources Coordinator / Trainee
- Sales & Marketing Associate
- Management Trainee Programmes (F&B / Rooms Division)

## Further advantages of working with h-g-r

- The h-g-r CV database search facility is regarded as the best on the market. It is extremely user-friendly.
- The h-g-r office team checks every single CV, to ensure it is fully completed and appropriate for your potential needs.
- The h-g-r CV template is extremely well designed and provides a thorough and well presented summary of each candidate.
- The h-g-r cost structure is simple. There are no additional or hidden costs, simply a one-off membership fee, regardless of how many candidates are recruited.
- h-g-r CVs automatically become inactive if a student or graduate has not used their account for 6 months. This means that the CV database is always up-to-date.
- h-g-r understands that employers generally have their own hotel school contacts. h-g-r offers an efficient means of accessing over 300 hotel schools, students and alumni via 1 unique product and service.

**We look forward to working together with you soon!**

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