

## **THERE ARE MANY TOP HOTEL MANAGEMENT SCHOOLS IN SWITZERLAND, BUT IMI UNIVERSITY CENTRE ADDS VALUE TO THE STUDENT EXPERIENCE IN DISTINCTIVE WAYS**

IMI University Centre's core values are based on personality and individuality. With its personal care for students and family atmosphere IMI has become a magnet for students worldwide. The student body is culturally diverse with students coming from 36 countries, drawn from the continents of Europe, Asia, North and South America and Africa.

### **ACADEMIC AND VOCATIONAL**

IMI offers an academic and vocational education to the highest standards preparing students for a successful career. Courses are available at Certificate, Diploma, Higher Diploma and Bachelor of Arts levels. There is also a Postgraduate Diploma course and a choice of MBAs. The subjects covered include Hotel, Tourism, Events and Restaurant Management, European Culinary Management, and Hospitality Entrepreneurship. All courses are taught in English. Degrees are awarded by IMI and Manchester Metropolitan University, UK, where IMI works closely with the Hollings Faculty, one of the most reputable hospitality centres in Europe.

### **CAREERS**

IMI's Career Service is on hand from Induction Day to help our students find their perfect in-training and to offer advice and guidance on career planning. Through our career fairs and on-campus recruitment, our students get to know the industry leaders and major hotel chains. Our experts are always ready to advise every step of the way, from first interview to Senior Management opportunities. The relationship with our Careers Service does not end with graduation, students become IMI Alumni and receive guidance and networking opportunities throughout their Careers.

### **INTENSIVE COURSES**

Courses are intensive and students can go directly from high school to a Bachelor's Degree in 2.5 years, including 5 months of paid practical training in Switzerland. This is due to our small class sizes, intensive courses and highly qualified faculty. Over 30 per cent of our teaching staff hold PhDs and all are qualified to at least Masters level. The academic content of our courses are constantly reviewed and assessed by our staff and MMU to insure our courses are up-to-date and follow industry guidelines.

### **FULLY ACCREDITED**

IMI is accredited with the following bodies: Manchester Metropolitan University, Swiss Federation of Private Schools, ISO 9001 Certified, EDUQUA, BAC, UK QAA.

### **STUNNING LOCATION**

IMI is located in Kastanienbaum, a leafy suburb of Luzern, one of the most beautiful cities in Switzerland. Set on a lake with the stunning backdrop of the Alps which offers great sporting facilities, Luzern is becoming a major cultural city with a lot of commercial opportunities. In addition to the Museum of Art there are many galleries and concert venues. Visitors to the city often comment on the range and quality of its restaurants, as well as the wide choice offered by its shops.

### **DYNAMIC INSTITUTION**

IMI was selected by Presence Suisse of the Ministry of Foreign Affairs and by the Luzern Tourism Office to be the Central Switzerland Hospitality Ambassador at the Olympic Games in Beijing in 2008. Every year IMI has a leading role in the World Tourism Forum Luzern (WTF) as one of the only participating Hospitality Management educators. We support the event and our students are actively involved, enabling them to mingle with the leaders and entrepreneurs of the international business community who help to shape future tourism trends. Such engagement enhances the experience enjoyed by our students at IMI and contributes to their employability. In 2010 our website was awarded the Swiss best of the web award and we are currently building on this achievement.



### **INTERNET**

[www.imi-luzern.com](http://www.imi-luzern.com)

### **FACEBOOK**

[facebook.com/imi.luzern](https://facebook.com/imi.luzern)

### **TWITTER**

[twitter.com/IMILuzern](https://twitter.com/IMILuzern)

### **SKYPE**

[imiuniversitycentre](https://skype.imiuniversitycentre)

### **EMAIL**

[imi@imi-luzern.com](mailto:imi@imi-luzern.com)

### **PHONE**

+41 41 349 64 00