

## International College of Hotel Management (ICHM), Adelaide, Australia

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ICHM has established itself as Australia's premier hotel management school. Here are 10 reasons why many students have chosen to study at ICHM:

1. The Swiss Hotel Association (SHA) is the world's oldest industry body; formed in partnership with the South Australian Government ICHM is the only SHA school outside of Europe.
2. Students undertake **"One Program, Two Degrees"** while at ICHM. The first is the ICHM Bachelor of Business that also includes the SHA Diploma; then culminating with the SHA Bachelor Degree.
3. Students have the opportunity to undertake industry placements every year of study, more than at any other Australian hotel school.
4. ICHM's lecturers are equipped with extensive local and international industry experience.
5. The purpose built hospitality teaching facilities on the Regency Campus are world class, allowing students to hone their skills and knowledge in a realistic setting.
6. The modern on-campus accommodation consists of single bedroom, villa style apartments with all meals included.
7. Located in Adelaide, the capital of South Australia and a hub for hospitality, ICHM students undertake their studies in an ideal learning environment.
8. Students from over 80 countries have chosen to study at ICHM.
9. The professional hotelier and business skills students learn with ICHM are highly valued and sought after within hotels and also at management levels across a variety of other industries.
10. We measure our success by our graduates. Employers of ICHM graduates range from boutique establishments to large multinational hotels. You will find them working as supervisors and specialists through to senior and general managers.

### ICHM & the Swiss Hotel Association (SHA)

*"The quality for which the Swiss Hotel Association is famous is delivered in Australia by ICHM. Young men and women can enrol in Adelaide and be confident that they will benefit from our reputation"* **Christoph Juen – General Manager, Swiss Hotel Association.**

### Worldwide Industry Placements

Industry Placements play an essential and extremely valuable part of the ICHM course. As part of their studies, students spend one full semester each year working in hotels, resorts or a similar type of hospitality organization. ICHM has built an enviable reputation for the quality of the industry placements arranged for students.

### World Class Teaching Facilities & On-Campus Accommodation

ICHM's teaching facilities are world class, easily the best in Australia and among the top in the world. It's an exciting environment to learn in! All new Year 1 students live in ICHM's modern on-campus accommodation complex, single bedroom all meals provided.

