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Graduate Recruitment Contract Signed between HGR and Ishraq (UAE)

Dubai; December 2007: Jeff Ross, Managing Director and founder of HGR (Hospitality Graduate Recruitment) recently announced the signing of a new annual contract with Ishraq Gulf Real Estate Holding Company to assist with the recruitment process for three Express by Holiday Inn hotel projects under development in the United Arab Emirates.

HGR, the Swiss-based graduate recruitment company, works with over 150 global hospitality management schools and universities spanning Europe, Africa, Asia Pacific, the Middle East and the Americas, providing clients with an unparalleled on-line recruitment service of students and alumni from over 80 different nationalities, speaking more than 40 languages.

Founded in 2004 to assist hospitality students and alumni find quality trainee, entry-level, supervisory and junior management positions within the global hospitality industry, HGR offers employers unlimited access to a global database of hotel school candidates. In addition, employers have the opportunity to post vacant positions on the HGR website, giving students and alumni the possibility to apply directly. The unique state-of-the-art website enables the efficient screening of candidates for suitability and potential availability, thus saving time and expense often associated with such a recruitment process.

Commenting on the agreement (Ishraq spokesperson) said:

‘We believe Jeff Ross and his team at HGR clearly understand the needs of the employer and the applicant, and have already proven themselves to be adept at matching the requirements of both parties. With the rising global demand for qualified personnel with the right attitude, and the increasing costs of sourcing and employing expatriates, it is vital to find a broad pool of talent and an effective selection process. HGR provides both, as well as quality and hotel school educated personnel from around the world.

The online sourcing and selection process, supported by experienced executives at HGR, who themselves have hotel management experience and hospitality education, is an extremely cost and time effective way of staffing new and existing hotels, and we look forward to a mutually beneficial relationship now and in the future.’

According to Jeff Ross, Managing Director HGR:

‘We are delighted to be working with Ishraq and the Express by Holiday Inn brand. We see increasingly that hospitality employers in emerging markets, such as the Middle East, are facing great challenges in recruiting experienced and educated personnel. Employers must now look at new and innovative proactive recruitment methods, as part of their overall HR strategy. HGR is one such medium.

HGR can support in this process by providing hospitality employers access to our unique pool of qualified hospitality students and alumni, with a unique mix of nationalities, languages, education and experiences.

Via our network of over 150 hotel schools, we efficiently allow the hospitality employer to raise their brand awareness within this global network, and to recruit from their students and alumni. With over 18,223 hits per day, this is a high profile, frequently visited web site, designed to support and enhance the recruitment process in a cost effective way which has already proven successful for companies such as Hyatt, Hilton, Kempinski, IHG, and many other international brands and individual properties.’

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