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By Jeff N Ross, Managing Director, Hospitality Graduate Recruitment

Swiss-based Hospitality Graduate Recruitment has announced the launch of a new service enabling international hotel schools and university hospitality departments to be exclusively profiled on their leading website (<http://www.h-g-r.com/school/featured-hotel-schools>).

Managing Director, Mr Jeff Ross, explains that “in the current economic downturn, and with the reduction in the number of jobs and training opportunities available within the hospitality industry globally, further education has become an increasingly attractive option for many current undergraduates and recent graduates.

We recently conducted a survey with the current student and graduate members of our website, and 44% were currently considering further hospitality education. This is a staggering figure!

Our new website section offers a superb resource for hotel schools and hospitality university departments to market their programmes to such students considering further education. Our unique network of over 270 partner hospitality educational institutions internationally means that we have thousands of students and fresh graduates all over the world wanting to find out more about leading hotel schools and universities. We will now direct all queries via this new section of our website, which will become a leading resource for hospitality education.

Laureate Hospitality Education is our first customer with this new service, and they have chosen to advertise their 8 hotel schools on our website, including their renowned Les Roches and Glion brands. We are delighted to be associated with Laureate and to have them as our first client”.

For more information, please contact Jeff Ross or his team. Full contact details are available via www.h-g-r.com.

About Hospitality Graduate Recruitment (h-g-r)

h-g-r helps hospitality employers globally to find hotel-school students and alumni for entry level, trainee, supervisory and junior management positions. h-g-r works with over 270 international hotel schools and universities, producing a diverse database of fresh talent. Visit www.h-g-r.com for more information or contact Mr Jeff Ross, Managing Director, Hospitality Graduate Recruitment, Luzern, Switzerland, Tel Direct: +41 41 370 6759, jeff@h-g-r.com.