



HGR hosts Marriott Middle East & Africa at Recent SEG Recruitment Forum, Switzerland

October 2011, by Jeff Ross, Managing Director, Hospitality Graduate Recruitment (HGR)

The Swiss Education Group (SEG), comprising of 7 of the leading Swiss hotel schools, hosted its annual recruitment forum on October 16-18 2011, giving the opportunity for worldwide employers and over 2000 students to meet each other. Students of an extensive variety of nationalities and various international employers gathered at this event to network, exchange ideas, and to sign employment contracts.

Hospitality Graduate Recruitment (HGR) was very pleased to be attending the forum, at what proved to be a great networking and resourcing event. HGR has a very strong relationship with its Swiss partner hotel schools and keeps in regular contact through visits, presentations, career fairs and events of this kind.

A key business destination for HGR is the Middle East & Africa region (MEA), to which it regularly promotes job opportunities to its network of global hotel school partners, as well as to its current hospitality students and graduate members. MEA can be of particular interest to students and graduates because of the vast ongoing hospitality development, and the diverse experience available as a result of mass employment in the region. Moreover MEA is one of the most flexible regions in terms of nationality diversity – employment visas are much easier to obtain than in many other employment markets – which means that the MEA hotel market is particularly attractive for Asian students and graduates, and other nationality groupings that currently have a hard time finding employment in Europe for example.

HGR was proud to host one of its key clients, Marriott Middle East & Africa. Mr Sayed Haggag (Director of Talent Management) visited the event in Montreux with HGR. Mr Haggag stated that “HGR has proven to be a valuable and highly effective intermediary contact and link to (European) Hotel Schools for us. I was truly impressed with the event’s organization, and the number and quality of students. It was a perfect opportunity to reach out to a large audience where we could create huge awareness about career opportunities with Marriott and Ritz Carlton in MEA. Marriott and Ritz Carlton are expanding widely in the region and attending such a forum provided a great platform to show the great career potential available for students and graduates within Marriot in MEA”.

For any additional information about this event or about HGR, please contact Mr Jeff Ross via jeff@h-g-r.com.

ABOUT HOSPITALITY GRADUATE RECRUITMENT (WWW.H-G-R.COM)

Hospitality Graduate Recruitment (HGR) helps global hospitality employers find hotel school students and alumni for entry level, supervisory, trainee and junior management positions. HGR operates a leading website which allows you to search for candidates and allows students and alumni to apply online to vacancies. HGR works with over 300 partner hospitality management schools internationally, offering an extensive and diverse network of fresh talent.