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## Hospitality Graduate Recruitment (h-g-r) welcomes 100<sup>th</sup> hotel school

Hospitality Graduate Recruitment is delighted to welcome Ecole Hôtelière de Genève as its 100<sup>th</sup> partner international hotel school or university, offering alumni, graduates and undergraduates an efficient career service and links to international hospitality employers.

Managing Director Jeff Ross, himself a hotel school graduate of The Scottish Hotel School, Strathclyde University, UK, and former General Manager with Intercontinental Hotels Group, founded h-g-r in 2004, as he personally knew of the challenges that schools face in offering students and alumni concrete career guidance, training placements and job opportunities after graduation.

Each individual has different career aspirations and personal circumstances, and jobs and training placements must satisfy their individual needs. Similarly hospitality employers struggle to find the right quality of alumni or graduate applicants for their global hospitality vacancies. In recognition of this employer-graduate recruitment divide, Hospitality Graduate Recruitment ([www.h-g-r.com](http://www.h-g-r.com)) operates an innovative and market-leading database recruitment product that is designed to close this gap.

Now, in its third year of business, h-g-r works with 100 schools worldwide and through its market-leading website allows employers to:

advertise global vacancies suitable for hospitality graduates, undergraduates and alumni, such as entry level, supervisory and junior management positions;

search efficiently an up-to-date and culturally diverse international graduate, undergraduate and alumni CV database for potential employees; and

recruit from 100 hotel schools and universities internationally.

Mr Jeff Ross, Managing Director of h-g-r comments: "It is extremely rewarding to see how well schools, students and hospitality employers respond to our services. As a hotel school graduate myself, and having worked as a hotel General Manager, and having worked within a Swiss hotel school, I know how vital it is for hospitality students to

find the right first job after graduation. The same applies to alumni who have spent some time in the industry already but are looking for a logical and meaningful career move. Similarly I know the importance to hospitality employers to stay one step ahead of their competitors, and to recruit the best talent on the market. In the two years since operation we have successfully placed hundreds of students, graduates and alumni with hospitality employers worldwide.”

Ms Suzanne Brunier, Responsable Stages et Placements, Hôtelière de Genève, explains that “during their studies, the EHG assists students and graduates in opening doors to career and training possibilities worldwide. With the assistance of h-g-r, our students and graduates have now access to a much wider spectrum of opportunities. H-g-r has become a very valuable partner.”

Hospitality Graduate Recruitment ([www.h-g-r.com](http://www.h-g-r.com)) helps hospitality employers find hotel-school qualified employees for entry level, supervisory and junior management positions. Currently h-g-r works with over 100 global international hotel schools and universities, and manages a comprehensive database of thousands of hospitality graduates and undergraduates, with new job-seekers every term and semester and producing a diverse database of fresh talent. The website and the database have been innovatively designed by users that know both the hospitality industry and recruitment industry. Visit [www.h-g-r.com](http://www.h-g-r.com) for more information or contact Jeff Ross, Managing Director, Hospitality Graduate Recruitment, Tribschenhof 70, Luzern, 6006, Switzerland, Tel Direct: +41 41 370 6759, [jeff@h-g-r.com](mailto:jeff@h-g-r.com)

The Ecole Hôtelière de Genève ([www.ehg.ch](http://www.ehg.ch)) welcomes approximately 200 students each term, the majority being Swiss national, and the others from 33 different countries internationally. The objective of the EHG is to transmit as much theoretical knowledge and practical experience required for the hospitality industry, moreover inspiring the passion necessary to succeed within the hotel and catering industry. With the internationally recognized diploma, the graduates have all the tools necessary to assume a position of responsibility and to succeed in this exciting world of hospitality.

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