
Luzern, Switzerland – July 2008

Hospitality Graduate Recruitment (h-g-r) welcomes 200th- hotel school partner

Hospitality Graduate Recruitment is pleased to announce Plekhanov Russian Economic Academy as its 200th international hospitality university partner.

h-g-r (www.h-g-r.com), founded by Managing Director Jeff Ross - who is himself a hotel school graduate, a past lecturer for Swiss Hotel Schools and a former General Manager with Intercontinental Hotels Group - knows well the challenges that hotel schools and hospitality employers both face in providing students and alumni with career guidance, training placements and job opportunities. Via its leading website, h-g-r offers a unique solution for hotel schools, graduates and employers alike.

The Russian hospitality market is a very exciting one and h-g-r is delighted that its 200th academic partner has come from this location. Moscow is a European market leader in terms of hotel performance and supply growth. Numerous hotel chain development directors are currently investigating the Russian market and have discovered cities like Moscow, St Petersburg, Yekaterinburg, Kazan, Novosibirsk, Omsk, Perm, Samara, Sochi and Ufa – all important Russian centres with over a million inhabitants. The continuing growth of the hospitality industry around the world has meant an ongoing demand for staff, particularly for skilled and educated employees, and Russia is no exception.

Ms Ksenia Kashirina, Recruitment Specialist at the department of employment assistance of Plekhanov Russian Economic Academy, states that they are “delighted to be in partnership with Hospitality Graduate Recruitment, and to have the opportunity to provide international training and career opportunities via h-g-r for their students and alumni. The Russian hospitality education industry is developing rapidly, and it is crucial that hotel schools and universities have the right industry connections, both within Russia and internationally. We look forward to a good working relationship over the coming years.”

About h-g-r

HGR (Hospitality Graduate Recruitment) was founded in 2004 by former Intercontinental Hotels Group General Manager, Jeff Ross. HGR operates an on-line hospitality student and alumni recruitment service specific to the hospitality industry.

HGR offers two main services:

1. to help employers search and screen candidates for suitability and potential staff availability through the state-of-the-art database search facility. Employers have 24/7 accessibility to recruit with unlimited access to CVs and job postings;
2. to enable hospitality students and alumni to find quickly and easily quality trainee, entry-level, supervisory and junior management positions and find on-line vacancies and training opportunities within the hospitality industry.

Jeff Ross also operates the franchise for Europe, Middle East and Russia with a leading hospitality senior management recruitment organisation, HES Global.

About Plekhanov Russian Economic Academy

The Plekhanov Russian Economic Academy is the largest economic institution of higher education in Russia and the former Soviet Union. It was founded in 1907 and today there are more than 13,000 students in the Academy. Their graduates are capable young people engaged in all aspects of the nation's industry, economy and commerce. It is a public research university located in Moscow, Russia. The academy has the highest level of accreditation by the Ministry of Education and Science of Russia, and takes part in numerous international university collaborations, such as the European University Association and The European Foundation for Management Development. Currently it is one of the best ranked Universities in Russia and many of its programs have been approved and certified by UNESCO. The Academy is also a member of the European Council for Business Education (ECBE.).

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